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Local Entrepreneur Announces New Business Grand Opening

(AUGUSTA, GA – SEPTEMBER 14, 2007) Local resident and entrepreneur Donnie Davidson is excited to announce the upcoming grand opening of Mr. Electric® of Augusta.

Davidson will celebrate this new phase of his professional and personal life with a grand opening 11 AM – 1 PM Saturday, September 29, 2007 at the Augusta Home Depot (499 Bobby Jones Expressway). Local business and civic dignitaries will attend, as well as representatives of the Augusta Metro Chamber of Commerce.

Those attending the grand opening celebration can expect refreshments and special prize drawings.

“The *Mr. Electric* concept of courteous and professional service intrigued me,” said Davidson. “I believe the key to business success lies in more than just doing a job for the customer. I think *building relationships* with my customers, in addition to providing top-notch service, is the secret to long-term professional prosperity.”

“I attended a comprehensive *Mr. Electric* training program at the franchise headquarters in Waco, Texas, where I learned to provide superior customer service through an in-depth study of professional management, financial and marketing training,” Davidson added. “I’m excited to bring this new concept to our area.”

Mr. Electric of Augusta serves all residents and businesses of Richmond County including the cities of Augusta, Hephzibah and Blythe.

“Donnie Davidson and *Mr. Electric* of Augusta is a terrific addition of world-class front line service for area residents,” said *Mr. Electric* president Jeff Meyers. “We’re excited to have Donnie on the *Mr. Electric* team and know his team will do a great job serving their customers.”

Mr. Electric of Augusta offers residential and commercial full service repair, replacement and upgrades as well as security and landscape lighting, ceiling fan installation, high-tech troubleshooting, home safety checkups and a members-only Advantage Plan™ offering priority scheduling, preferential pricing and a variety of other consumer-friendly perks.

Mr. Electric of Augusta can be reached at (706) 798-1141 or mrelectric.com.

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About Mr. Electric®:

Established in 1994, *Mr. Electric* is a global franchise organization providing electrical installation and repair services. Recognized by *Entrepreneur* magazine among its “Franchise 500,” *Mr. Electric* franchisees provide these services to both residential and commercial customers at over 200 locations worldwide. *Mr. Electric* is a subsidiary of The Dwyer Group, Inc. For further information or to find the location nearest you, visit www.mrelectric.com.